

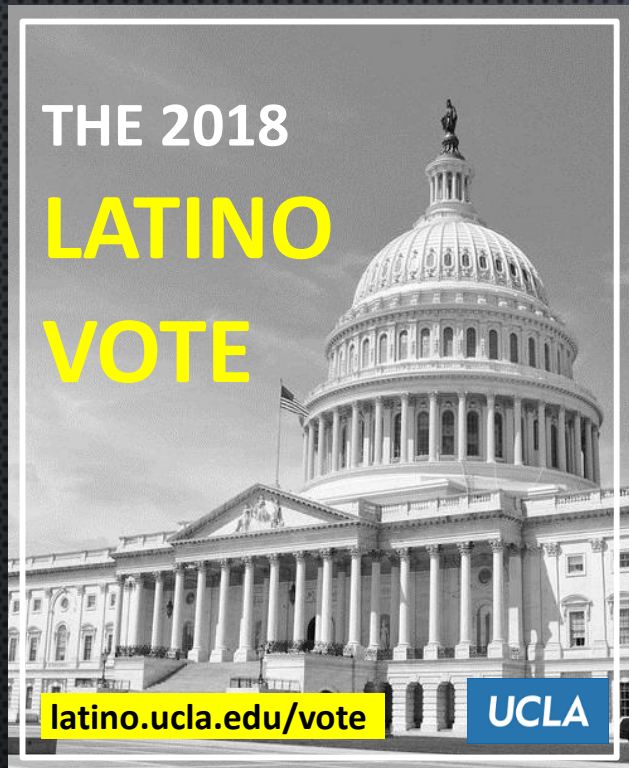
ASSESSING LATINO VOTE GROWTH 2014 TO 2018

DECEMBER 10, 2018

UCLA



**LATINO POLICY &
POLITICS INITIATIVE**



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@UCLALatino


THE LATINO VOTE IN 2018

- After the 2018 election, there was considerable speculation about degree of growth in the Latino vote
- How much of an increase was recorded, and where?
- This report relies on a social science approach to evaluate official election data to draw conclusions about turn out and vote growth
- Our team of researchers downloaded more than 20,000 individual voting precincts across eight states with large Latino populations.
 - Arizona, California, Florida, Nevada, New Mexico, New Jersey, New York, and Texas

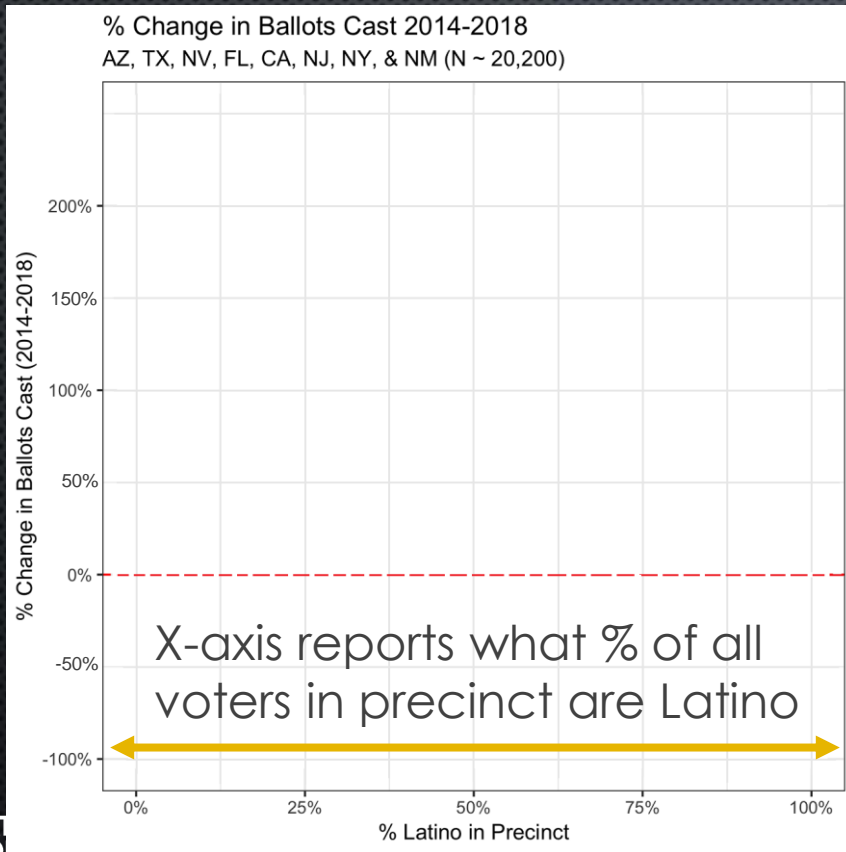
THE LATINO VOTE IN 2018

- These 8 states were critical because heading into Election Day, they contained 30 House seats that were rated as “toss-up” or “lean” by Cook¹
- Across these 8 states, 20 districts flipped from Republican to Democrat:
 - CA (7); NJ (4); NY (3); TX (2); FL (2) AZ (1); NM (1)

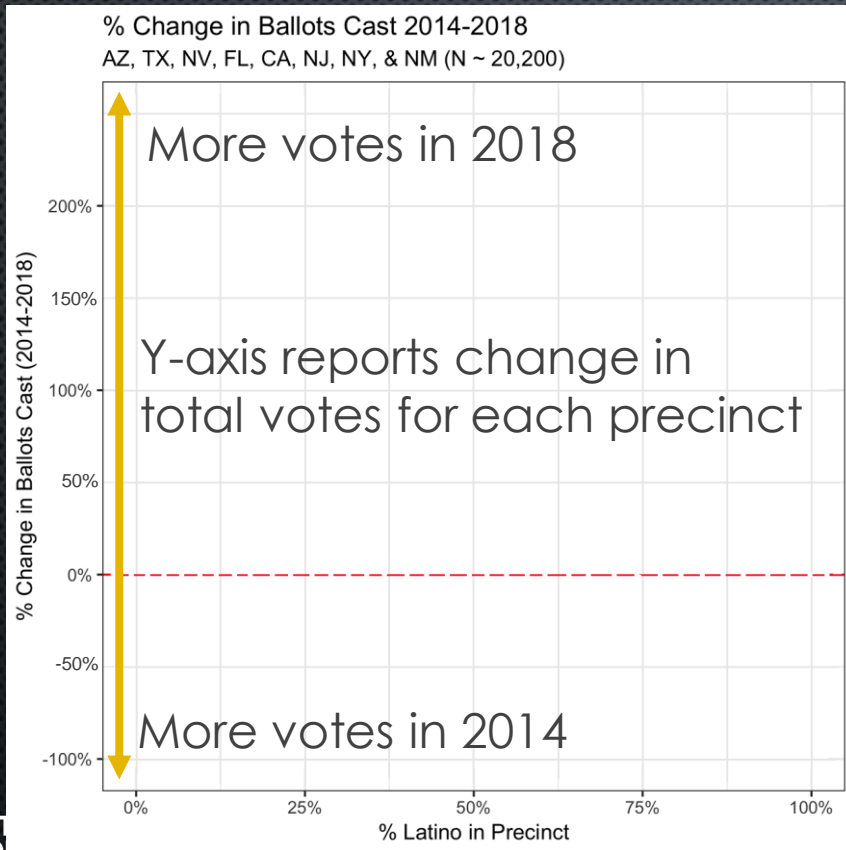
THE LATINO VOTE IN 2018

- For each precinct we compared the total votes cast in 2014 to the total votes cast in 2018, to generate an increase in turnout which we call total vote growth.
- For each precinct, we report the percent of all voters who are Latino, using data from  **Catalist** Q tool
- Thus, for each of the 20,000 precincts, we can determine what the growth rate was, and whether this growth rate was higher, or lower, in Latino or non-Latino areas.

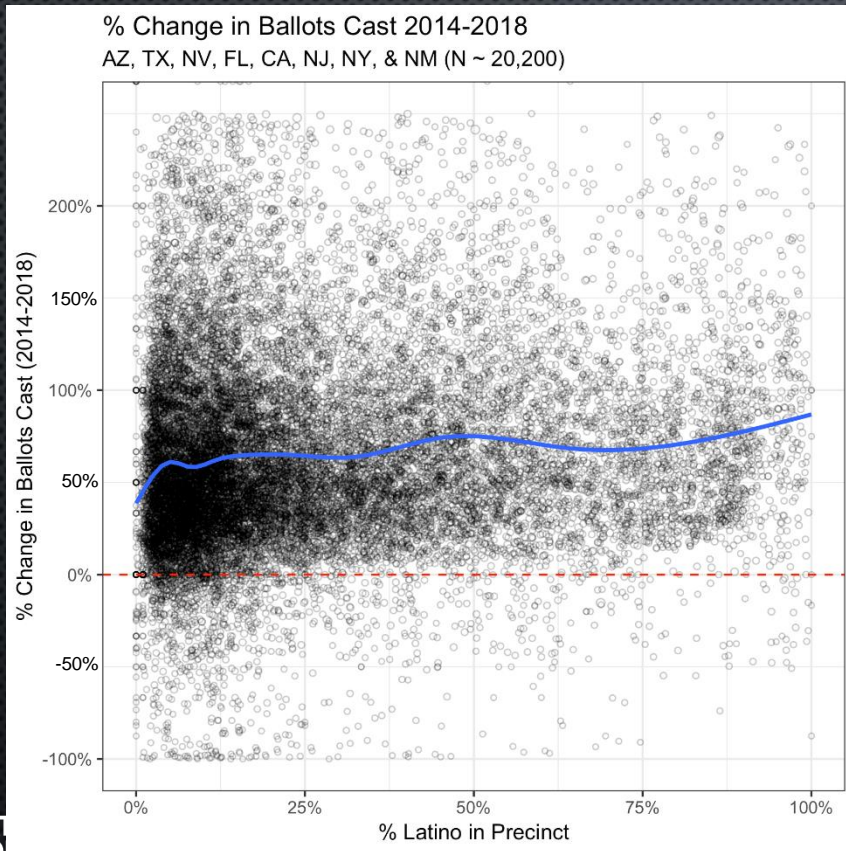
LATINO TURNOUT NATIONALLY



LATINO TURNOUT NATIONALLY



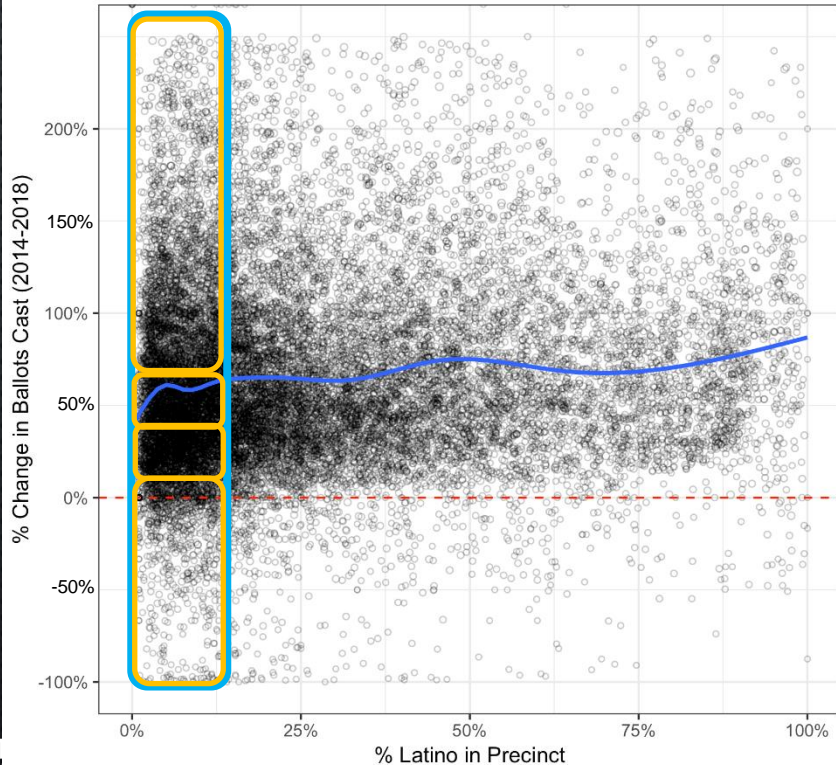
LATINO TURNOUT NATIONALLY



Source: UCLA Latino Policy & Politics Initiative <http://latino.ucla.edu/vote>

LATINO TURNOUT NATIONALLY

% Change in Ballots Cast 2014-2018
 AZ, TX, NV, FL, CA, NJ, NY, & NM (N ~ 20,200)

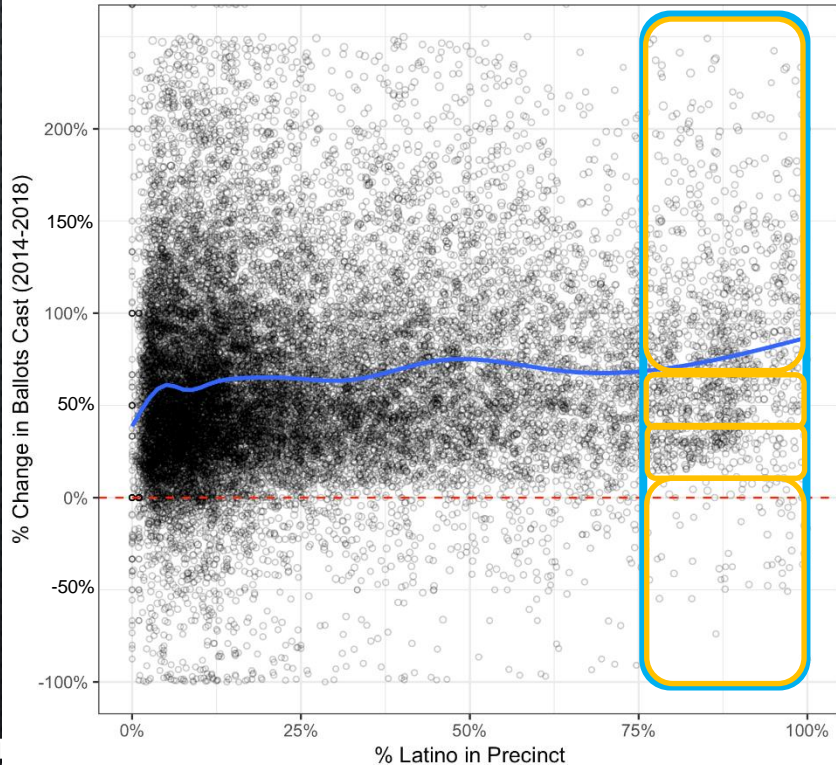






Vote Chg	Non-Latino Precincts
< 10%	14%
10-40%	26%
40-70%	25%
70% +	36%
N	5,848

Source: UCLA Latino Policy & Politics Initiative <http://latino.ucla.edu/vote>

LATINO TURNOUT NATIONALLY

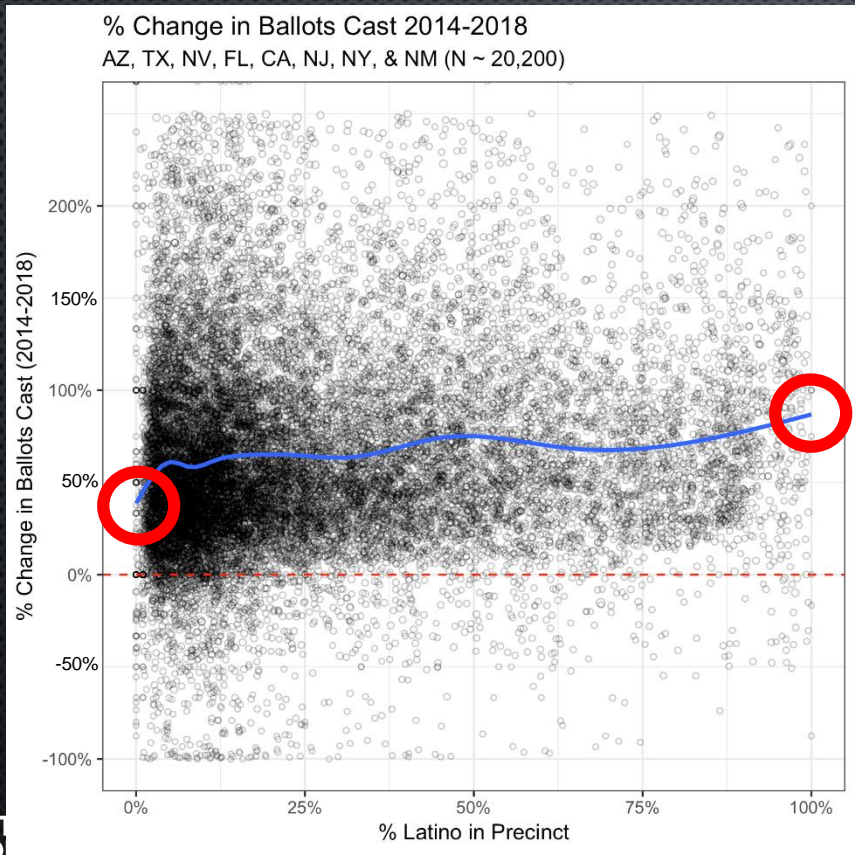
% Change in Ballots Cast 2014-2018
 AZ, TX, NV, FL, CA, NJ, NY, & NM (N ~ 20,200)



Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	14%	5% 
10-40%	26%	18% 
40-70%	25%	25% 
70% +	36%	52% 
N	5,848	1,067

Source: UCLA Latino Policy & Politics Initiative <http://latino.ucla.edu/vote>

LATINO TURNOUT NATIONALLY

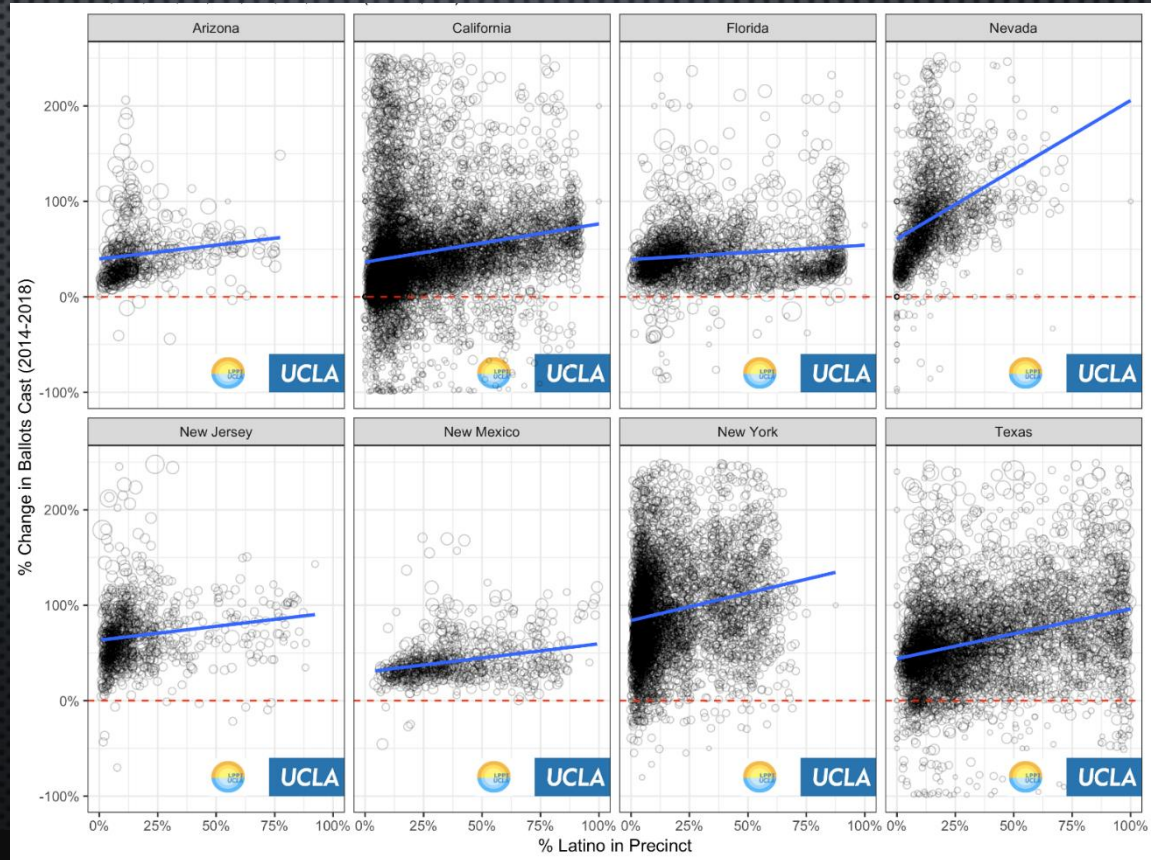


Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	14%	5%
10-40%	26%	18%
40-70%	25%	25%
70% +	36%	52%
N	5,848	1,067
Avg	37%	96%

Source: UCLA Latino Policy & Politics Initiative <http://latino.ucla.edu/vote>

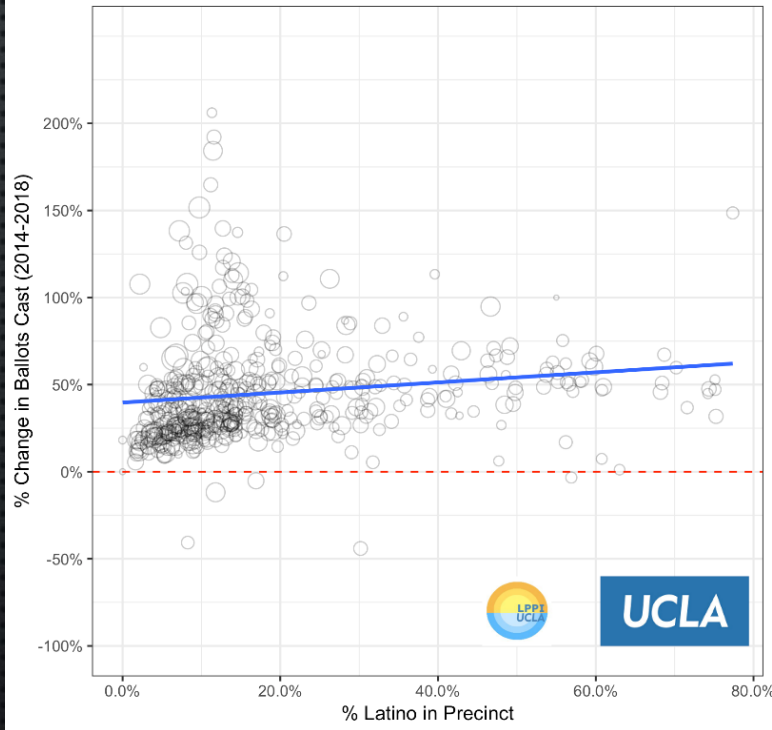
LATINO TURNOUT NATIONALLY

The pattern of larger growth in the Latino vote is consistent across all states, evidenced by the upward sloping regression line in each panel



LATINO TURNOUT IN ARIZONA

% Change in Ballots Cast Arizona 2014-2018



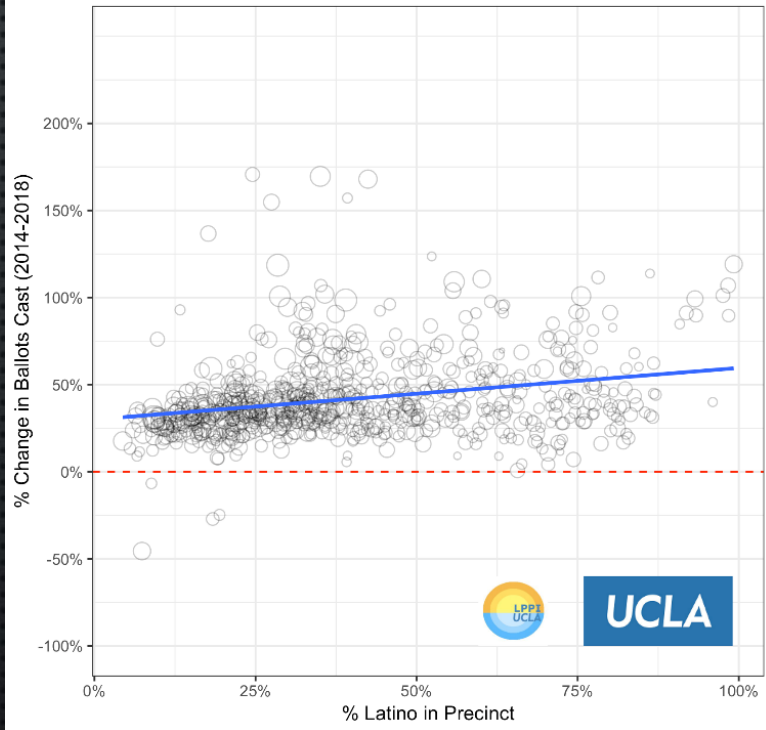
State of Arizona

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	3%	9%
10-40%	69%	9%
40-70%	20%	75%
70% +	7%	9%
N	176	34
Avg	35%	52%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN NEW MEXICO

% Change in Ballots Cast New Mexico 2014-2018



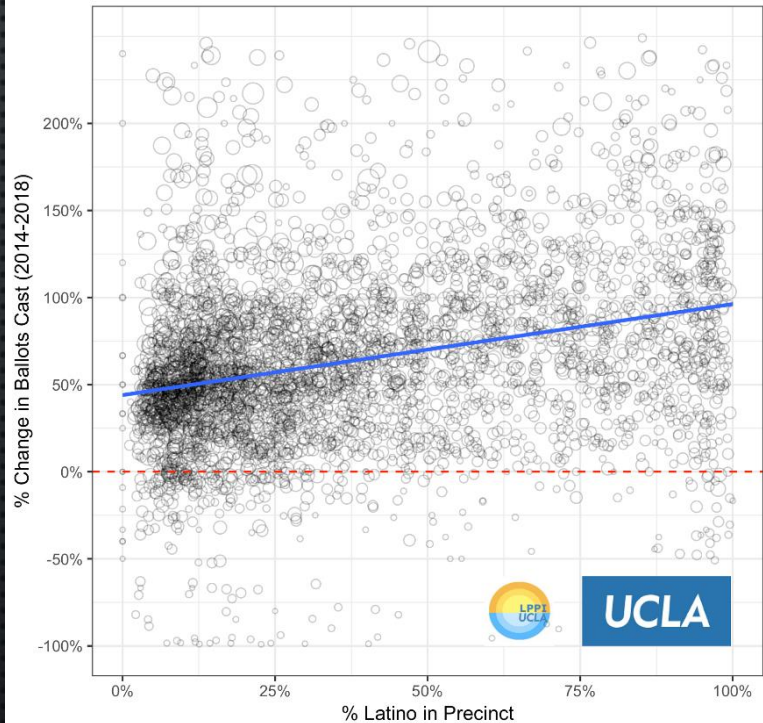
State of New Mexico

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	3%	3%
10-40%	74%	44%
40-70%	29%	33%
70% +	4%	19%
N	293	152
Avg	23%	51%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN TEXAS

% Change in Ballots Cast Texas 2014-2018



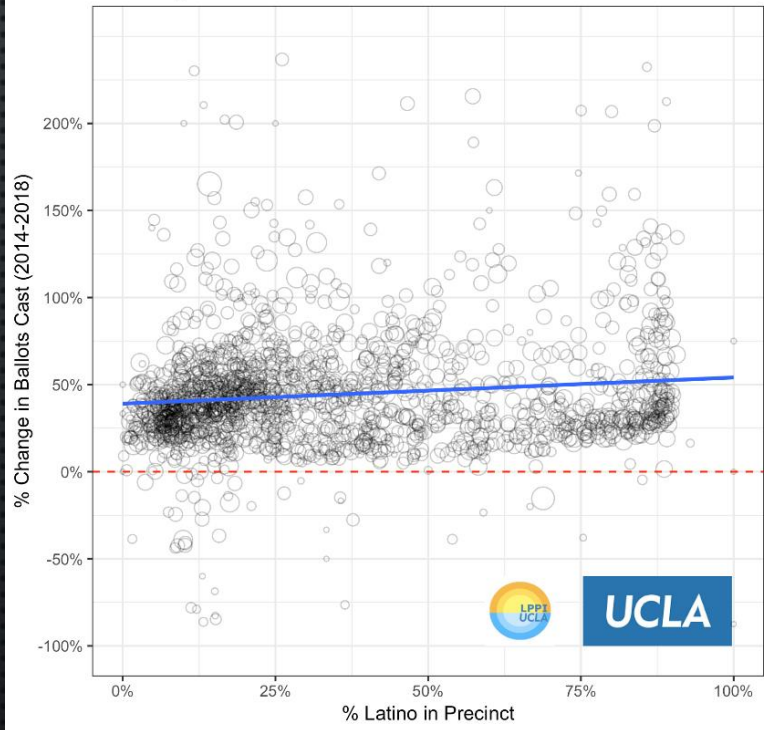
State of Texas

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	19%	7%
10-40%	29%	13%
40-70%	35%	20%
70% +	18%	59%
N	530	756
Avg	43%	128%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN FLORIDA

% Change in Ballots Cast Florida 2014-2018



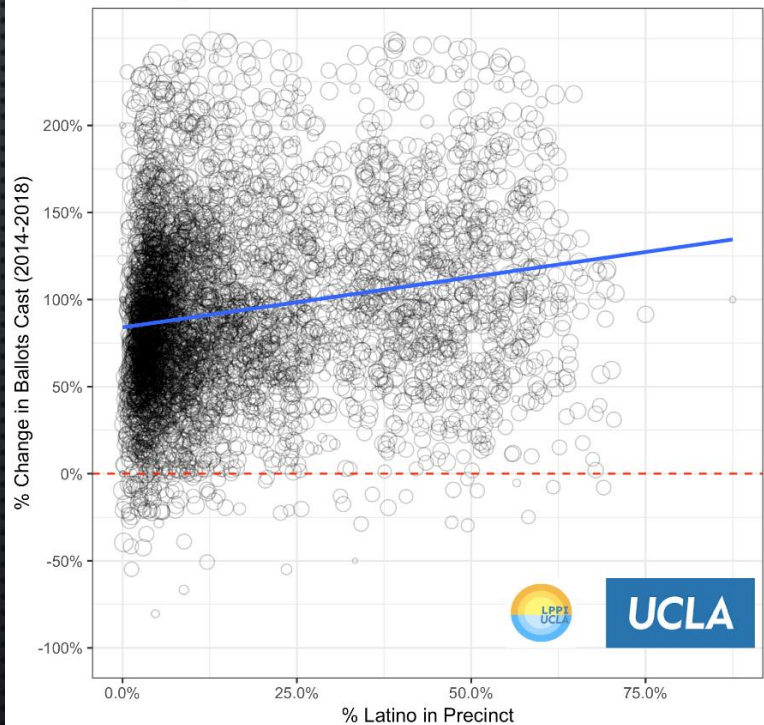
State of Florida

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	6%	2%
10-40%	66%	54%
40-70%	23%	22%
70% +	4%	22%
N	281	281
Avg	34%	57%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN NEW YORK

% Change in Ballots Cast New York 2014-2018



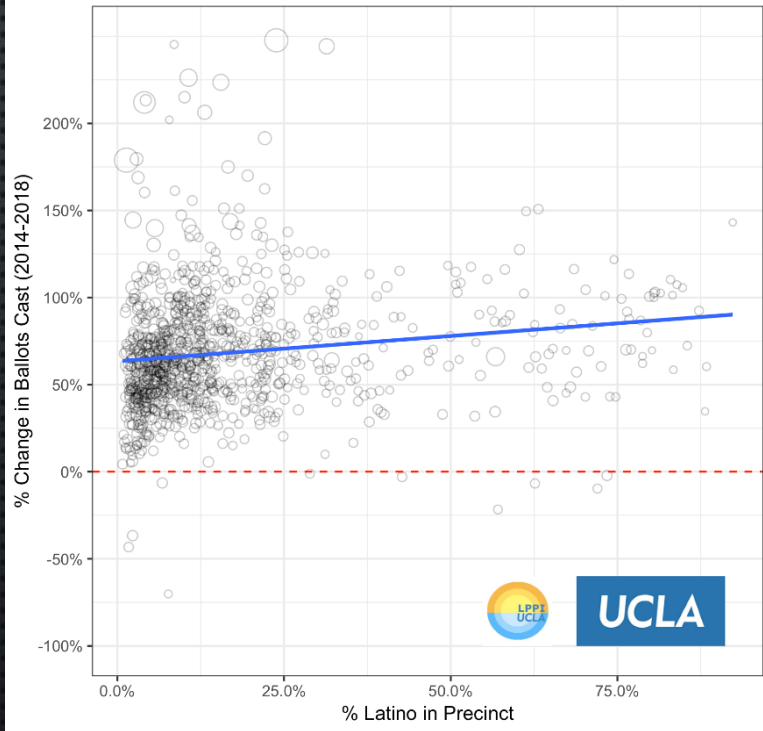
State of New York

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	5%	3%
10-40%	11%	8%
40-70%	23%	16%
70% +	60%	74%
N	2110	338
Avg	84%	133%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN NEW JERSEY

% Change in Ballots Cast New Jersey 2014-2018



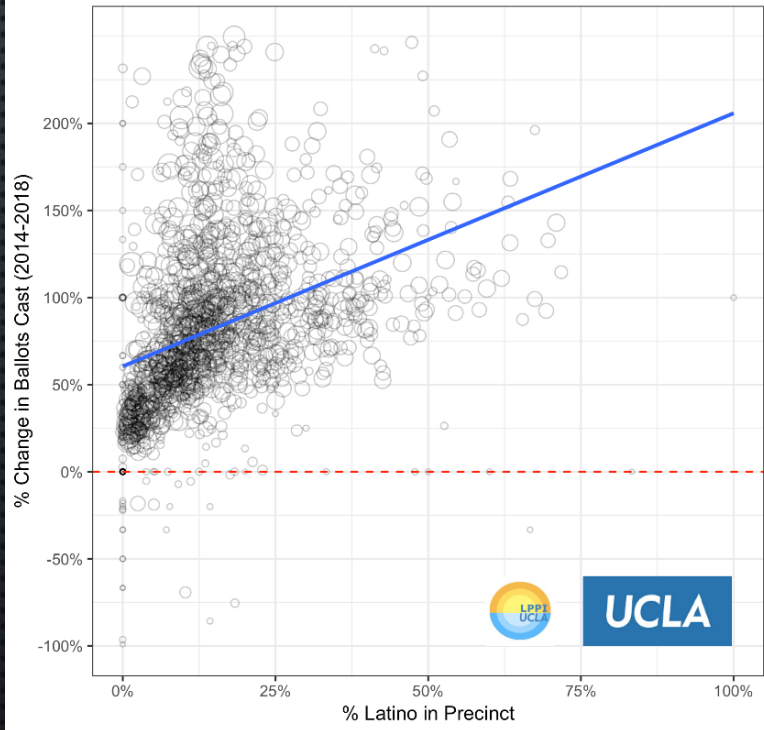
State of New Jersey

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	2%	5%
10-40%	19%	3%
40-70%	49%	27%
70% +	30%	65%
N	495	79
Avg	61%	80%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

LATINO TURNOUT IN NEVADA

% Change in Ballots Cast Nevada 2014-2018



State of Nevada

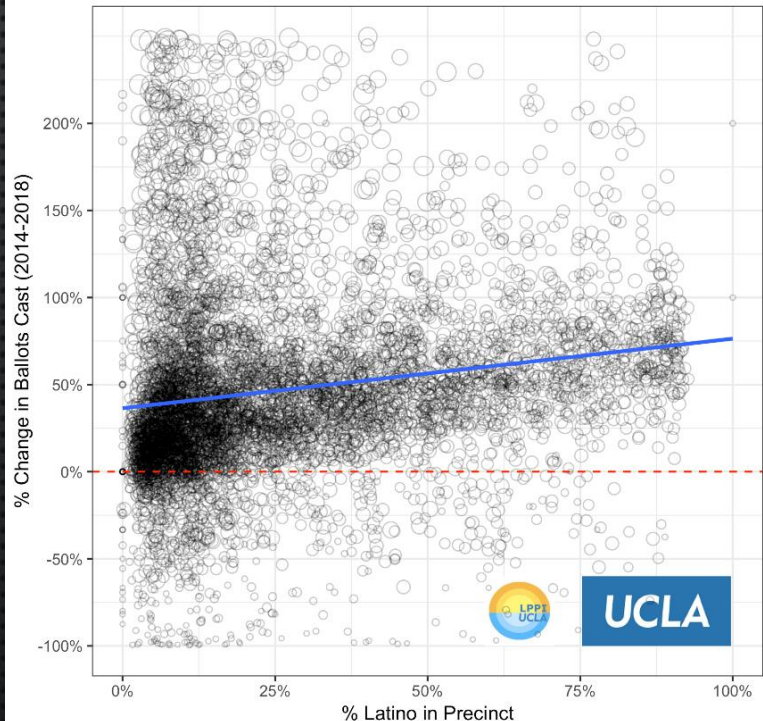
Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	10%	9%
10-40%	29%	3%
40-70%	34%	1%
70% +	26%	87%
N	525	32
Avg	55%	129%

Source: UCLA Latino Policy & Politics Initiative

<http://latino.ucla.edu/vote>

LATINO TURNOUT IN CALIFORNIA

% Change in Ballots Cast California 2014-2018



State of California

Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	32%	7%
10-40%	35%	10%
40-70%	15%	37%
70% +	18%	46%
N	1663	532
Avg	37%	77%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

MEASURING RAW VOTE CHANGE

- Key Question: Did Latino precincts register large increases in raw votes cast, or just a large percent increase?
 - Example: If a Latino precinct cast 10 votes in 2014; and then it grew to 19 votes cast in 2018, that represents a 90% growth rate – but in reality it is only 9 new votes
 - OR – did Latino precincts grow from 400 votes cast to 700 votes cast which represents both large substantive increase (+300) and also large growth rate (+75%)

MEASURING RAW VOTE CHANGE

Comparing the most heavily non-Latino precincts to the most heavily Latino precincts:

Latino precincts actually saw a larger **TOTAL VOTE** increase in 2018, not just a large percent increase

Change in total ballots cast 2014 to 2018 by Latino density

% Latino in precinct	Avg. votes cast in:		Raw vote Growth	Growth Rate	Precinct (n)
	2014	2018			
0-10%	422	636	214	51%	6209
10-20%	486	754	268	55%	4676
20-30%	431	683	252	58%	2541
30-40%	395	625	230	58%	1883
40-50%	355	574	219	62%	1497
50-60%	331	541	210	63%	1127
60-70%	360	578	218	61%	778
70-80%	386	630	244	63%	701
80-90%	443	746	303	68%	691
90-100%	294	550	256	87%	418

Source: UCLA LPPI analysis of precinct data in AZ, CA, FL, NJ, NM, NV, NY, TX

VOTES CAST VS. TURNOUT GROWTH

- So far the data has analyzed change in total votes cast from '14 to '18 → Vote Growth.
 - This was measured as percent change from '14 to '18
- While Latino precincts had a substantially higher percent growth in 2018, some questioned whether Latinos also had higher turnout rates or not?
- For California, we have total number of reg voters in 2014 and 2018 and can do a deeper dive into turnout rate change from '14 to '18

MEASURING TURNOUT CHANGE

In California, comparing the most heavily non-Latino precincts to the most heavily Latino precincts:

Latino precincts actually saw a larger average increase in voter turnout rate of **+10.8%** higher in 2018, while non-Latino precincts witnessed a **+7.8%** increase

As a percent rate, Latino precincts had **48.2%** higher turnout rates in 2018, while non-Latinos had **16.3%** higher rates

Growth in Votes & Turnout Rate in California

	Precinct demographics	
	0-10% Latino	80-100% Latino
2014 avg. ballots	425	223
2018 avg. ballots	610	378
Ballots Growth	185	155
2014 turnout	0.477	0.224
2018 turnout	0.556	0.332
Turnout growth	0.078	0.108
Ballot growth rate	43.5%	69.5%
Turnout growth rate	16.3%	48.2%
precinct (n)	1785	283

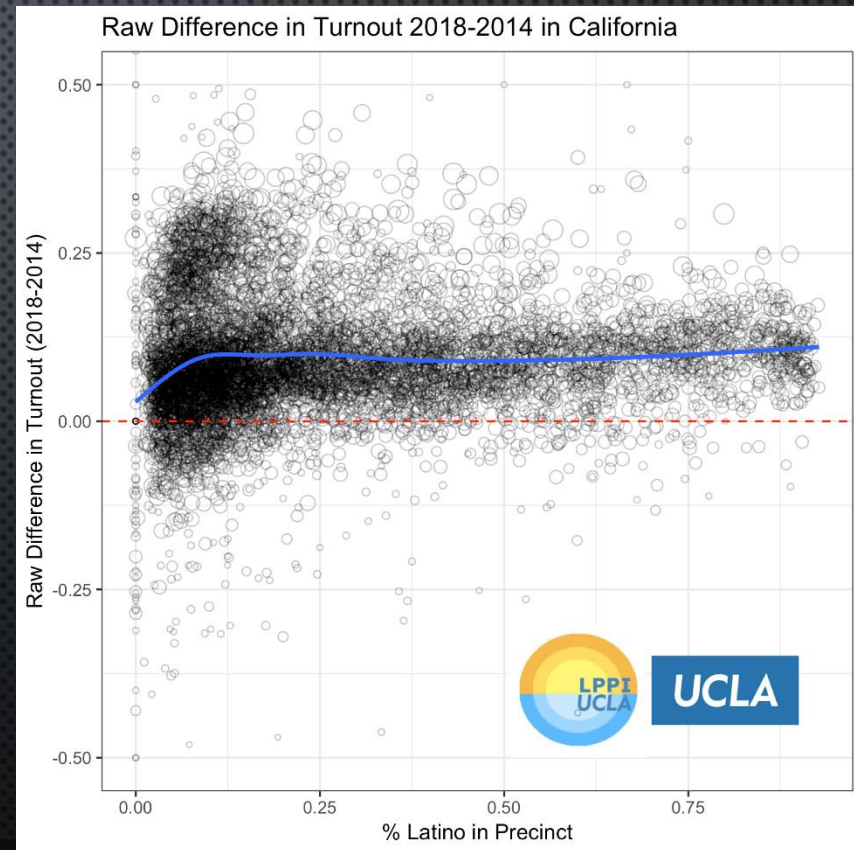
Source: UCLA LPPI analysis of votes cast and turnout rate 2014-2018 in CA, sorted by % Latino in precinct

MEASURING TURNOUT CHANGE

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Latino precincts actually saw a larger average increase in voter turnout rate of **+10.8%** higher in 2018, while non-Latino precincts witnessed a **+7.8%** increase

This chart depicts 2014-2018 change in turnout rate

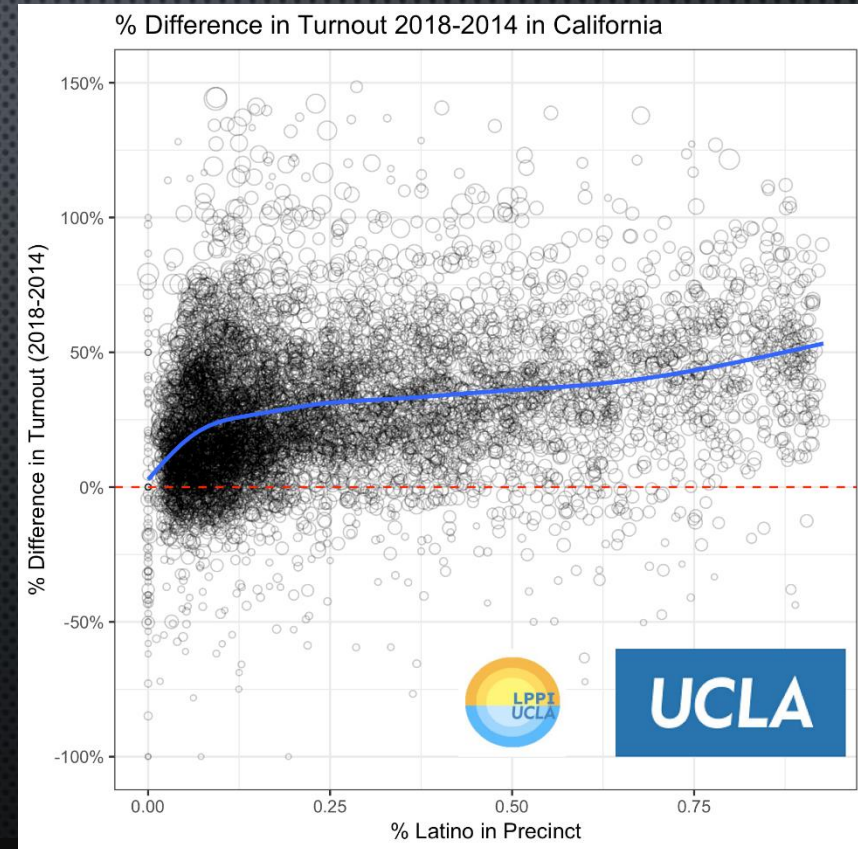


MEASURING TURNOUT CHANGE

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As a percent rate, Latino precincts had **48.2%** higher turnout rates in 2018, while non-Latinos had **16.3%** higher rates

This chart depicts turnout growth rate percent change 2014-2018



MEASURING TURNOUT CHANGE

While virtually all precincts had higher turnout rates in 2018 compared to 2014, Latino precincts had a much larger boost in 2018:

- Among non-Latino precincts, 41.6% had turnout growth of 5 points or less and 35.3% had turnout growth of 10 points or more
- For Latino precincts, only 11.3% had turnout growth of 5 points or less while a majority – 57.2% had turnout growth of 10 points or more

Growth in Votes & Turnout Rate in California

	Precinct demographics	
	0-10% Latino	80-100% Latino
Point change in turnout		
Turnout chg <5 points	41.6%	11.3%
Turnout chg 5-10 points	23.1%	31.5%
Turnout chg >10 points	<u>35.3%</u>	<u>57.2%</u>
% change in turnout rate		
Turnout pct chg <10%	39.6%	3.2%
Turnout pct chg 10-50%	50.1%	47.3%
Turnout pct chg >50%	10.4%	49.5%

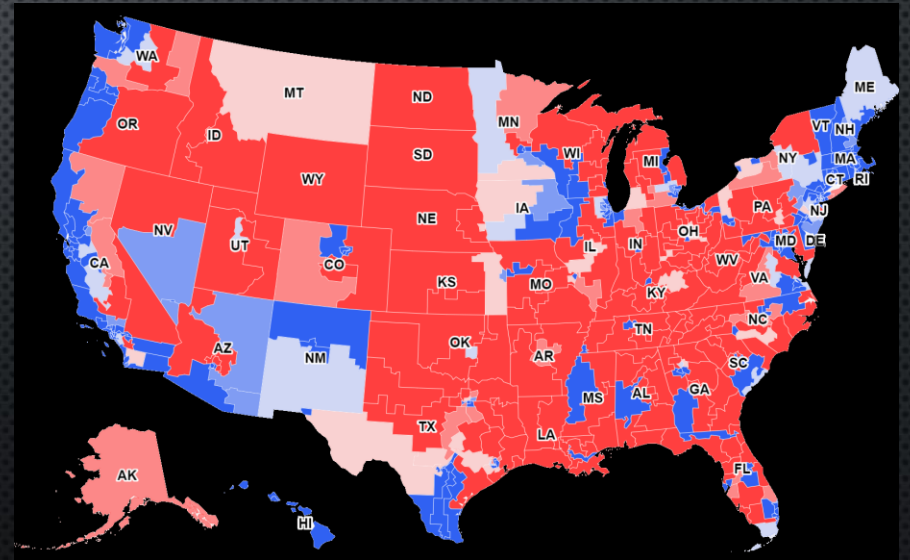
Source: UCLA LPPI analysis of votes cast and turnout rate 2014-2018 in CA, sorted by % Latino in precinct

TAKE AWAYS ON 2018 VOTE

- Voter turnout was historic in 2018 and our data clearly show that the largest growth in ballots cast occurred in majority Latino precincts
- This trend was consistent across all eight states analyzed, where the largest vote growth occurred in precincts that were 70%, 80%, or 90% Latino
- In contrast there was more modest vote growth in precincts that were under 10% Latino
- Overall this comprehensive dataset of official election results provides very clear evidence of substantial growth in the Latino vote in 2018

TAKE AWAYS ON 2018 VOTE

- In many of these states, but especially California, New Jersey, and New York the Latino vote growth was responsible for flipping multiple House seats to the Democrats.
- In some cases House seats flipped by just 2% or 3%, and this research has documented Latino turnout growth of over 100% compared to 2014 in many instances.



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